

The logo consists of a large blue circle with a thin white border. Inside the circle, the word "UNICERA" is written in a large, white, serif font, with the letters "U", "N", "I", "C", "E", "R", and "A" stacked vertically. Below "UNICERA", the word "İSTANBUL" is written in a smaller, white, sans-serif font.

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